

ŒNOLOGUES DE FRANCE

# Internationales 2025 VINALIES

THE WINNING BET FOR YOUR WINE

Wines  
Spirits  
Ciders  
NoLow  
Sakes

28 February > 4 March  
**CANNES, FRANCE**

31<sup>st</sup> edition x 

ŒNOLOGUES  
DE FRANCE

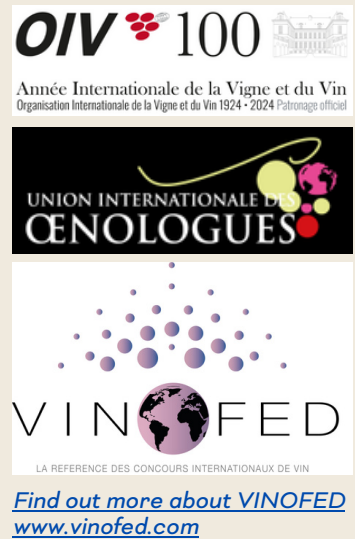


# Internationales 2025 VINALIES

1 COMPETITION, 8 CATEGORIES



Competition sponsored by:



**ŒNOLOGUES  
DE FRANCE**



## WHO ARE WE ?

The Œnologues de France, leading professionals in the wine industry, have been organising the Vinalies competitions for over 40 years. Seriousness and know-how make this competition a quality label, whether to develop or strengthen your reputation.



## HOW IS THE COMPETITION ORGANISED ?

The wines and products entered in the competition sessions are divided into homogeneous series of 12 to 15 products. They are tasted blind, without comparison, by a panel of oenologists, sommeliers and industry professionals. Computerised scoring.



## WHICH PRODUCTS CAN BE REGISTERED ?

All wines from around the world, whether still or sparkling, vintage or non-vintage. Spirits, ciders, fruit wines, 'NoLow' products and sake (new in 2025!) are also permitted.

# 8 SESSIONS

> Each wine/product registered is directed directly to the corresponding session



## LE FIGARO Vin EXCEPTIONAL PARTNERSHIP

Promotion of the competition and highlighting of prize-winning products to readers. Stand out from the competition, the Vinalies offer you exceptional visibility on the French market thanks to our collaboration with Figaro vin.

## OUR CUSTOMER PROMISE



### COMMUNICATION TOOLS

- > Diplomas & certificates
- > Social networking tools
- > Digital medal
- > Tasting notes



### FIGARO VIN

- > Publication of the results on the Figaro Vin website
- > Publication of the results in Figaro Quotidien
- > Opportunity to take part in calls for samples
- > Sponsored advertising at a preferential price in Figaro Magazine



### LIGHTING

- > Post & relay on social networks
- > Press campaign
- > Awards relay :
  - Websites
  - Union de la Sommellerie Française
  - Importers & retailers database
  - Revue Française d'Œnologie
  - Wine Searcher platform



### INCREASE IN SALES

- > Several surveys show that a medal attracts and reassures consumers. The Vinalies medal generates an average 33% increase in sales\*.



### FIGARO VIN DATABASE

Integration of medal-winning into the Figaro Vin database

*\*According to our 2024 survey of medal-winning producers.*



## 2024-2025 TIMETABLE

● **15 Oct 2024**  
*Special rate*



● **1st Jan 2025**  
*2025 rate*



● 6 Jan 2025



7 Feb 2025 ●



● 12 Feb 2025



## Early registration

## Vinalies Internationales registration - Prices 2025

## Receipt of samples

**28 February  
to 4 March  
2025**



## REGISTRATIONS

From 15 October 2024 to 7 February 2025  
Visit: [www.vinalies-internationales.com](http://www.vinalies-internationales.com)



## CONTACT & QUESTIONS

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By phone : + 331.58.52.20.28

## FOLLOW US

@concours\_vinalies   Union des Œnologues de France

@vinalies\_oef   Œnologues de France

## 2025 PRICE LIST

Price per sample  
Excluding transport and customs costs

Number of samples	1 to 5	6 to 10	11 to 15	16 to 20	21 and more
From 15/10/24 to 31/12/24 Early registration	137€	134€	132€	130€	127€
From 01/01/25 2025 registration fee	144€	141€	139€	137€	134€